

CampCreative & COMPANY

Ad Copy

Project: SuperMall
Black and white tourism ad

Specifications:
Full page, black & white. Tab format.

Copy:

Art:

- *Hang tag featuring four key stores*
- *Logo*

Headline:

Take a departure from the ordinary!

Copy:

Find famous brands and great values at SuperMall, the Northwest's Largest Outlet Mall!

More than 130 stores know for value such as Gap Outlet, AnnTaylor Factory Store and more.

Free coupon booklet offering savings in more than 65 stores! Visit Train or Carousel Court Guest Services Center.

Logo/address/contact

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Located between Seattle and Tacoma
1101 SuperMall Way, Auburn, WA 98001
Take I-5, Exit 142A Or I-405, Exit 2 to Auburn. Follow signs to mall.
For information please call (253)833-9500 www.supermall.com



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